

THE 15TH IREN BUKURA TRADE AND CULTURE FAIR PARTNERSHIP PACKAGES

PLATINUM PARTNER BENEFITS

KES.500, 000

1. One full page color advertisement in the exhibition catalogue.
2. Focused publicity in brochures, banners, posters, social media marketing, website etc.
3. Booth space (6m*6m)
4. Naming rights (Thematic partnership)
5. Plaque of Appreciation
6. Session Speaker Invitation
7. Recognition in Trade Fair Event
8. Display of corporate signage
9. Opportunity to distribute your flyers, giveaways to potential clients at the trade fair.
10. Opportunity to place 2 of your banners in prominent locations on site during the expo.
11. Opportunity to pitch to general public (10min)

DIAMOND PARTNER BENEFITS

KES. 300,000

1. Half page color advertisement in the exhibition catalogue.
2. Focused publicity on posters, social media marketing, website etc.
3. Booth space (3m*3m)
4. Plaque of Appreciation
5. Recognition in Trade Fair Event
6. Opportunity to distribute your flyers, giveaways to potential clients at the trade fair.
7. Opportunity to place 1 banner in prominent location on site during the expo.
8. Opportunity to pitch to general public (7min)

GOLD PARTNER BENEFITS

KES 150,000

1. Quarter page color advertisement in the exhibition catalogue.
2. Focused publicity on posters social media marketing, website etc.
3. Opportunity to place one banner on site during the expo.
4. Booth space (3m*3m)
5. Certificate of Appreciation
6. Recognition in Trade Fair Event
7. Opportunity to distribute your flyers, giveaways to potential clients at the trade fair.

8. Opportunity to place 1 banner in prominent location on site during the expo.
9. Opportunity to pitch to general public (7min)

SILVER PARTNER BENEFITS

KES 100 000

1. Quarter page color advertisement in the exhibition catalogue.
2. Focused publicity on the website etc.
3. Opportunity to place one banner on site during the expo.
4. Booth space (3m*3m)
5. Certificate of Appreciation
6. Recognition in Trade Fair Event
7. Opportunity to distribute your flyers, giveaways to potential clients at the trade fair.
8. Opportunity to pitch to general public (5min)

BRONZE PARTNER BENEFITS

KES 50, 000

1. Booth space(3m*3m)
2. Opportunity to distribute flyers, giveaways to potential clients at the trade fair.
3. Opportunity to launch any promotional activity or event during the event.
4. Opportunity to pitch to the general public (3min)